

“We own and manage several Perkins Restaurant & Bakery locations that require constant Internet connectivity. RocketFailover provided our restaurants with an extremely reliable Internet failover solution that keeps our businesses running 24/7.”

— Andy Fellows, Director of IT,  
Northcott Hospitality

# RocketFailover™

## Say Goodbye To Internet Downtime

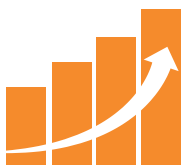
Internet connectivity is more critical than ever, and unscheduled downtime is guaranteed to have an effect on your business operations. When the Internet is down, business is at a standstill.

### Keep Your Business Up, Even When The Internet Goes Down

Our RocketFailover™ innovation allows us to provide highly reliable Internet connectivity for business operations using high-speed 4G LTE. We've pioneered the use of RocketFailover technology to provide automatic connection failover for critical business operations. With RocketFailover, even if your primary Internet service fails, your business continues to operate reliably, allowing you to continue providing a seamless customer experience.

### RocketFailover Is Built For You

RocketFailover solutions are customized for our partners and combines an automatic, enterprise-grade failover hardware appliance, robust real-time monitoring and alerts, a fully managed backup Internet connection over 4G LTE, 4G LTE data service, and fully managed support. With iStatus® (a cloud network monitoring platform included with RocketFailover) you can effortlessly verify the RocketFailover connection is up and running at any time, ensuring seamless business continuity.



#### Increase Uptime

Protect your business with increased uptime; eliminate an average of 6.7 days (160 hours) of Internet downtime per year.



#### Customers Return

Provide seamless customer transactions; 78% of lost transactions are due to Internet outages.



#### Do More Business

Ensure staying power in today's competitive marketplace; loyal customers are worth up to 10 times more after their first purchase.



#### Grow Revenue

Grow revenue with positive experiences; positive buying experiences can result in a ROI in just over 1 month.

## Gain The Competitive Edge

For inventory, credit card transactions, and customer satisfaction, businesses need 24/7 connectivity. RocketFailover provides everything your business needs to add backup Internet. RocketFailover ensures your business has staying power and strength in today's competitive marketplace.



### World Class Support

RocketFailover is supported by our Forever Warranty™ and our expert support team. With experience in supporting IT needs in over 121 countries, our world-class team has successfully maintained secure uptime of over 150 million hours.



### Data Pooling & Custom Plans

Locations can have different needs, but data pooling helps keep costs down while delivering huge potential savings. With data plans built for you, multiple locations can share data to help keep your business as efficient as possible.



### iStatus®

iStatus helps unite IT teams and managers so businesses can react before customers complain of downtime. With 24/7/365 monitoring and reporting, iStatus provides instant push notifications, intelligent email alerts, and ConnectionValidation™ to allow your business to stay ahead of IT problems.



### Secure, PCI Compliant Architecture

Our technology effortlessly integrates with today's systems, keeping you secure along with your customer's data. With Live-In-Five™ preconfigured hardware, installation is simple and cost savings are huge compared to other secondary connection options.



### ConnectionValidation™

ConnectionValidation is a patent pending iStatus technology that allows continuous testing and validating of backup connections to ensure our AlwaysOn™ 4G can meet your business needs.



### Powerful Nationwide Coverage

From coast to coast, our powerful, nationwide 4G LTE coverage ensures your business will remain connected. With automatic connection failover, and a static IP address your business continues to operate at lightning speed.